

## **Use of Cookies and Pixels**

We use cookies and pixels for a number of reasons. This section covers what cookies are, what they do - and what they don't do and how you can take control.

### **Learn more**

A cookie is a very small text file that a website saves to your computer's hard disk. Its purpose is to store any information that you give about yourself, or to save your preferences.

So when you log into the Stuart James Financial solutions website, your unique ID number, and the time you signed in, is stored in an encrypted cookie on your hard disk. This then allows you to move from page to page on our website without constantly having to log in again. We use session cookies to store data on our server that are individual to you. When you log out, these session cookies will be deleted from your computer.

### **At a basic level, cookies will:**

allow our website to work properly, and help keep it secure help us understand how people use the website make the site easier to use by remembering information that you've entered improve your experience by showing you information that's relevant to you.

### **Cookies at a glance**

The cookies we use let our websites store certain types of information, and not others.

Our websites will:

Remember your username if you tell it you want it to

Remember information you've entered to save you entering it again

Store your results when using our tools and calculators

Allow you to share pages with social networks

Make sure your logged in session is secure

Store your password, to keep your account secure

## The types of cookies we use

There are lots of different cookies with different purposes. The ones we use fall into four categories:

### Necessary cookies

These cookies let you move around our websites and use all the features. Without them, you wouldn't be able to do things like use online banking, or use forms to apply for products. These cookies also help keep your banking session secure.

### Performance cookies

These simply help us improve the way our website works. They tell us how people use each page, which ones are viewed most often, or whether any errors occurred.

### Customisation cookies

These cookies store your personal settings (such as font sizes and volume level), or remember basic information that you've entered - so that next time you visit our website, it's all there for you. For example, if you enter a value to complete one of our calculators, we'll enter this value in other tools and calculators throughout the site.

### Targeting cookies

These cookies help make sure the adverts you see on your screen are relevant and useful to you.

### Consent

By using our website, you're consenting to us using cookies in the ways described above. But if you change your mind, you can alter your cookie settings at any time through your browser settings.

### Changing your cookie settings

We recommend that you don't change your cookie settings, as blocking some or all of them may affect how well our website performs for you.

But if you do decide to change them, you can do this through your browser. Each browser works in a different way, so a good place to start is by searching 'cookie settings' in your browser's help section.

### Advertising cookies

If you prefer, you can choose to just turn off advertising cookies by blocking specific companies. You'll still see adverts on the internet but they might not be tailored to your likely interests or preferences.

You can set your advertising preferences here. This link will open in a new window, so you can keep reading this document.

### Third party cookies

Content or applications provided by any third party is covered by their own policy.

Stuart James Financial Solutions is not responsible for the content of external websites.

### Necessary cookies

Necessary cookies are only placed on your hard disk by our websites, and not by any third parties.

#### *Our necessary cookies will:*

enable our web applications to work

help keep your browsing and account sessions secure

#### *Our necessary cookies won't:*

store information on how you use our website

send any information to third parties

### Performance cookies

Performance cookies are placed on your hard disk by our websites or by third parties who provide specialist information to us.

For instance, when people access our websites or apps we use our own technology, and technology supplied to us by partner companies, to collect and analyse information about how our websites are being used. We need to use cookies or similar technologies to do this.

Examples of the information collected include:

what content people view, their browsing actions and how they interact with our websites

the time and date that people use our websites or apps

inputs made and values submitted to our tools and calculators, where this is relevant to our analysis

what leads people to our websites

what technology people use to access our website or apps

the general geographical location that people access our websites from (e.g. city/town)

identifiers such as visitor number or IP Address that may allow the information collected to be linked to an individual

Our performance cookies allow us to:

understand how our websites are used so we can make them better for our customers

measure the performance of our websites

test different versions of our websites

understand what technologies we should design our website or apps to work with

track trends to help us plan for the future

link website and apps activity to other channels that people use to contact us (such as phoning), to find ways to improve our service

Our performance cookies won't:

store personal information on your device beyond your current visit to our website

Cookie purpose	Used on	Cookie examples
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### Targeting cookies

Some of our targeting cookies are placed on your hard disk by our websites, and others are placed by third parties, including advertisers. For example, we use call tracks to find out where on our site calls were made from.

We place Facebook and google pixels on our website.

For any questions please get in touch on 01423 561060 or email [info@sj-fs.co.uk](mailto:info@sj-fs.co.uk)